



## Phase III | APPLICATION

ARTIST NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE : \_\_\_\_\_

EMAIL: \_\_\_\_\_

PORTFOLIO: \_\_\_\_\_

### PHASE II ACCEPTANCE

Application is due by **July 27, 2021** and we will reply for acceptance by **August 6, 2021**.

### AGREEMENT

Artist agrees to produce a mural for the ESCO ALLEY ART PROJECT.

Artist will be provided with:

- 1) Plywood "canvas" (in the size indicated on Page)
- 2) Sealant for the front & back of the plywood.
- 3) A stipend (\$50 per 4 x 8 panel) to help purchase paint, brushes, tarps, or other needed supplies.

Artist agrees:

- 1) To pick up plywood panel(s), sealant, and stipend from the address noted on Page 2 on or after **August 16, 2021**.
- 2) To deliver finished mural to the same address on or before **September 28, 2021**.
- 3) To sign a certificate of authenticity confirming that the mural is an original work of the said same artist at time of delivery.

ARTIST INITIALS, AGREEMENT: \_\_\_\_\_

### SUBJECT MATTER AND STYLE

The Esco Alley Art committee strongly believes in the artist's right to determine the subject matter and style of their art. Due to the nature of public art, however, the committee also has an obligation to review the murals to determine that they are fitting for community display.

As such, the artist gives the committee the sole and complete authority to declare that a mural or any part of a mural is unsuitable for any reason. A judgment of inappropriateness by the committee is not limited to the day of the initial installation and can be made at any time during the display period.

In the unlikely case that such a judgment is made, the committee may require that the artist make certain specific and prompt changes to the mural. If the changes are not made within 7 days of the request, or if the committee finds that the changes are not in accordance with the committee's recommendations, then the committee has the right to take the mural off display.

ARTIST INITIALS, SUBJECT MATTER: \_\_\_\_\_

## ARTWORK DESCRIPTION

ARTWORK TITLE: \_\_\_\_\_

PANEL SIZE (SELECT ONE):       8' W X 8'H       4'W X 8'H       8'W X 4'H

SHORT DESCRIPTION OF ARTWORK:

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## OWNERSHIP & SALE OF ARTWORK AND COPIES

Original artwork (mural) will belong to the Escondido Downtown Business Association (EDBA), to be used for public display in the city of Escondido.

Artist will retain the right to make reproductions of the artwork for sale or for other purposes to the benefit of the artist.

The EDBA will have the right to use reproductions of the artwork for marketing of current and future art events.

After a minimum display period of six months, the artwork panels may be sold by the EDBA for fund-raising or other purposes. The artist will receive 40% of the proceeds, the EDBA will receive 30%, and the Escondido Art Association will receive 30%.

ARTIST INITIALS, OWNERSHIP & SALE: \_\_\_\_\_

## INSTALLATION & DISPLAY

The Esco Alley Art committee will provide a wood framing structure for each mural to secure the murals to a wall. (Details of the structure are available from the Esco Alley Art committee on request.)

The Esco Alley Art committee is responsible for the installation of the frames and the murals, and the committee will be responsible for removing the murals at the end of the display period. The committee is not responsible for damage to the murals during display or storage for any reason, including but not limited to damage from accidents, weather, theft, or vandals.

ARTIST INITIALS, INSTALLATION & DISPLAY: \_\_\_\_\_

## APPROVAL

I have read the above registration form, I will comply with the rules above and will not hold the DBA or EscoAlleyArt responsible for any damage done to the artwork.

**SIGNATURE:**

\_\_\_\_\_

**DATE:** \_\_\_\_\_

RETURN COMPLETED & SIGNED FORM TO  
COMMITTEE MEMBER OR SUBMIT ONLINE

## CONTACT

ESCO ALLEY ART CONTACT INFORMATION:

EMAIL: [escoalleyart@gmail.com](mailto:escoalleyart@gmail.com)

SITE: [www.escoalleyart.com](http://www.escoalleyart.com)

Pick up address for artist materials:

Design Moe Kitchen & Bath, 143 West Grand Ave,  
Escondido, CA 92025

Text 760-712-6391 (Dan) or 760-855-0102

(Heather) for pick-up appointment